

Comprehensive Telecommunications Special Limited Time Promotions A, B & C

Promotion A

Beginning on May 27, 2004 and ending on June 27, 2004 new Business Customers may participate in this promotion by completing and returning the appropriate service forms provided by the Company, or by requesting enrollment during the Business Customer's contact with a Company marketing representative. Services may not commence under this promotion prior to June 10, 2004. Those Customers who subscribe to the Company's Direct Advantage Interstate calling plan, Part Net service, for a 5-year term of service, with a minimum committed volume of \$15,000 over the term agreement and purchase \$200,000 or more of GCI services such as Media Advertising or Internet services may receive the following benefits:

- 400,000 Alaska Airlines Mileage Plan Miles per year. During the term of service Miles will be awarded on a schedule agreed to by the Company and the Customer. The Customer may choose to award these miles to one or more individuals. If the Customer chooses a lump sum award of miles and terminates service prior to the end of the term, Company may at its discretion, reverse miles awarded to the Customer.
- One time benefit of up to \$75,000 of in-kind run-of-station television commercials on GCI Cable, if the Customer maintains their current spending level with GCI Cable Media for the upcoming year.
- Up to \$3,000 per year in residential telecommunications services to be used at the discretion of the Customer for individuals or employees of their organization. This benefit is concurrent with the 5-year term. If the Customer terminates service prior to the end of the term, Company may at its discretion, end provided residential services with 30-days notice.
- Customers may end service with Company for any reason with 30-days written notice.

Promotion B

Beginning on May 27, 2004 and ending on June 27, 2004 new Business Customers may participate in this promotion by completing and returning the appropriate service forms provided by the Company, or by requesting enrollment during the Business Customer's contact with a Company marketing representative. Services may not commence under this promotion prior to June 10, 2004. Those Customers who subscribe to the Company's Direct Advantage Interstate calling plan, Part Net service, for a 5-year term of service, with a minimum committed volume of \$50,000 over the term agreement may receive the following benefits:

- 400,000 Alaska Airlines Mileage Plan Miles per year. During the term of service Miles will be awarded on a schedule agreed to by the Company and the Customer. The Customer may choose to award these miles to one or more individuals. If the Customer chooses a lump sum award of miles and terminates service prior to the end of the term, Company, may at its discretion, reverse miles awarded to the Customer.
- Internet access of up to 1.544 Mbps provided to a single Customer location. This benefit is concurrent with the 5-year term. If the Customer terminates service prior to the end of the term, Company may at its discretion, end provided Internet services with 30-days notice.
- Customers may end service with Company for any reason with 30-days written notice.

Promotion C

Beginning on May 27, 2004 and ending on June 27, 2004 new Business Customers may participate in this promotion by completing and returning the appropriate service forms provided by the Company, or by requesting enrollment during the Business Customer's contact with a Company marketing representative. Services may not commence under this promotion prior to June 10, 2004. Those Customers who subscribe to the Company's Direct Advantage Interstate calling plan, Part Net service, for a 5-year term of service, with a minimum committed volume of \$21,000 over the term agreement may receive the following benefits:

- 200,000 Alaska Airlines Mileage Plan Miles per year. During the term of service, Miles will be awarded on a schedule agreed to by the Company and the Customer. The Customer may choose to award these miles to one or more individuals. If the Customer chooses a lump sum award of miles and terminates service prior to the end of the term, Company may at its discretion, reverse miles awarded to the Customer.

EFFECTIVE: May 27, 2004