

Data Rewards Discount Program

Beginning on July, 26th, 2004, and ending on **January 31, 2005** new, renewing*, or upgrading** Private Line and/or Frame Relay Business Customers, who subscribe to Company provided services for Interstate data communications service, may enroll in this Promotion, by completing and returning an enrollment form provided by the Company, or by requesting enrollment during the Business Customer's contact with a Company customer service or marketing representative.

1 Year Renewal- 5% off best 1-year term price & 20,000 Alaska Airline Mileage Plan Miles

If a Customer signs a new one year term for Private Line and/or Frame Relay service they will receive a 5% monthly discount applied to the monthly recurring charges of the new or renewing Company-provided Private Line and/or Frame Relay service, up to 1.544 Mbps and 20,000 Alaska Airline miles. The credit will be applied after any term discount. For Frame Relay customers participating in the Competition At Work*** Discount program the additional 5% discount is calculated after the term discount and the Competition at Work discount. The total combined monthly credits described are limited to a maximum of the specific charges related to Company-provided services.

2 Year Renewal- 7% off best 2-year term price & 30,000 Alaska Airline Mileage Plan Miles

If a Customer signs a new two year term for Private Line and/or Frame Relay service they will receive a 7% monthly discount applied to the monthly recurring charges of the new or renewing Company-provided Private Line and/or Frame Relay service, up to 1.544 Mbps and 30,000 Alaska Airline miles. The credit will be applied after any term discount. For Frame Relay customers participating in the Competition At Work*** Discount program the additional 7% discount is calculated after the term discount and the Competition at Work discount. The total combined monthly credits described are limited to a maximum of the specific charges related to Company-provided services.

3 Year Renewal-10% off best 3-year term price & 40,000 Alaska Airline Mileage Plan Miles

If a Customer signs a new three year term for Private Line and/or Frame Relay service they will receive a **10%** monthly discount applied to the monthly recurring charges of the new or renewing Company-provided Private Line and/or Frame Relay service, up to 1.544 Mbps and 40,000 Alaska Airline miles. The credit will be applied after any term discount. For Frame Relay customers participating in the Competition At Work*** Discount program the additional **10%** discount is calculated after the term discount and the Competition at Work discount. The total combined monthly credits described are limited to a maximum of the specific charges related to Company-provided services.

4 Year Renewal- 12.5% off best 4-year term price & 50,000 Alaska Airline Mileage Plan Miles

If a Customer signs a new three year term for Private Line and/or Frame Relay service they will receive a **12.5%** monthly discount applied to the monthly recurring charges of the new or renewing Company-provided Private Line and/or Frame Relay service, up to 1.544 Mbps and 50,000 Alaska Airline miles. The credit will be applied after any term discount. For Frame Relay customers participating in the Competition At Work*** Discount program the additional **12.5%** discount is calculated after the term discount and the Competition at Work discount. The total combined monthly credits described are limited to a maximum of the specific charges related to Company-provided services.

5 Year Renewal- 15% off best 5-year term price & 60,000 Alaska Airline Mileage Plan Miles

If a Customer signs a new three year term for Private Line and/or Frame Relay service they will receive a **15%** monthly discount applied to the monthly recurring charges of the new or renewing Company-provided Private Line and/or Frame Relay service, up to 1.544 Mbps and 60,000 Alaska Airline miles. The credit will be applied after any term discount. For Frame Relay customers participating in the Competition At Work*** Discount program the additional **15%** discount is calculated after the term discount and the Competition at Work discount. The total combined monthly credits described are limited to a maximum of the specific charges related to Company-provided services.

In lieu of additional discount and airline miles, customer may choose to increase bandwidth at the best possible term rate up to 56K for satellite and microwave circuits and up to 256K on GCI fiber circuits.

This promotion may be combined with Company-Provided Installation Charges Waiver program, the Competition At Work Frame Relay Discount program and the Data Rewards Package Discount program. Unless explicitly specified elsewhere in this tariff, this Promotion may not be combined with any other promotion, or special contract or business arrangement. In the event the Business Customer discontinues its Company-provided services prior to the end of the Term for the Private Line Service and/or Frame Relay receiving the benefits of this Promotion the Customer may be liable for the value of the promotional credits given.

*Renewing customer must be within 180 days of completing their existing term of service to be eligible for this promotion.

**Upgrading customers are those who have existing service with the Company and are adding additional services. Upgrading customers are eligible for a credit as noted above limited to the difference between currently billed Company services and the total of upgraded services.

***Competition At Work can be found under the Frame Relay section on the GCI website. It's located on the 4th page of that document.

EFFECTIVE: July 26, 2004