

Business Volume Bonus Promotion

Beginning on February 16, 2004, and ending on May 16, 2004, eligible Business Customers may enroll in this promotion by completing and returning an enrollment form provided by the Company, or by requesting enrollment during the Customer's contact with a Company customer service or marketing representative

Eligibility:

Customer must:

Subscribe to Company provided long distance services.

Sign a one, two or three-year term of service agreement.

Meet all the eligibility requirements, and enroll in GCI Alaska Airlines Mileage Program and the Bonus Miles Awards.

Benefits:

Annual Minimum in Long Distance Charges	Annual Bonus Miles
\$12,000	5,000
\$25,000	10,000
\$50,000	15,000

Mileage is awarded at sign up and on the anniversary of the Customer's term commitment.

EFFECTIVE: February 16, 2004