

Bonus Miles Awards

Residential and Business customers who enroll in any GCI Alaska Airlines Mileage Program eligible plan are eligible for the Bonus Miles Awards. Customer will receive the following bonus miles awards.

Sign-up Bonus:

New Customers* – Customers who are switching their primary inter-exchange carrier to GCI will receive a minimum of:

GCI Miles Ahead	2,500 Bonus Miles
GCI Anytime	1,000 Bonus Miles
GCI Real Deal	1,000 Bonus Miles
GCI Mondo Real Deal	1,000 Bonus Miles
GCI Real Deal Double Up	1,000 Bonus Miles
GCI Mondo Real Deal Double Up	1,000 Bonus Miles

Upgrading Customers* – Customers upgrading from another GCI calling plan or promotion will receive a minimum of:

GCI Miles Ahead	2,500 Bonus Miles
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* Customers may only receive one sign-up or upgrade bonus mile award per qualifying activity per year.

All Customers Web & Outbound Special Enrollment Bonus - Customers enrolling for the GCI Alaska Airlines Mileage Program via the web enrollment form at www.gci.com will receive 500 bonus miles. Customers without Internet access may be offered this bonus during an outbound marketing contact by GCI.

Anniversary Bonus:

GCI customers that have been enrolled in a qualifying GCI Alaska Airlines Mileage Program for the previous six months of service will receive an anniversary bonus. That bonus will be awarded based on the following:

GCI Miles Ahead	125 Bonus Miles
GCI Anytime	125 Bonus Miles
GCI Real Deal	125 Bonus Miles
GCI Mondo Real Deal	125 Bonus Miles
GCI Real Deal Double Up	125 Bonus Miles
GCI Mondo Real Deal Double Up	125 Bonus Miles

EFFECTIVE: November 18, 2003