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FOR IMMEDIATE RELEASE

GCI Achieves Wireless Milestone with 100,000 Customers

ANCHORAGE, AK -- General Communication, Inc. (NASDAQ: GNCMA) ("GCI") announced today that it has reached a significant milestone of serving 100,000 wireless customers. GCI offers wireless service in Alaska under its own GCI brand, Alaska DigiTel and Alaska Wireless. In addition, GCI announces that more than 70 percent of its GSM customers that used the Dobson / AT&T network have now been converted to GCI's new GSM statewide network, which currently serves Anchorage, Fairbanks, Juneau, Mat-Su, Kenai Peninsula, Valdez, Prudhoe Bay, Nome / Norton Sound region and Bethel / Yukon Kuskokwim Delta areas. GCI expects to serve the remainder of the state of Alaska by the end of 2010.

"We are extremely pleased to announce reaching this important milestone," said Ron Duncan, GCI president and CEO. "Our existing customers appreciate the value of our service and they helped to make the conversion process orderly and efficient. The response from our new customers in existing areas as well as newly served markets has exceeded our expectations by a wide margin. GCI customers clearly see the advantage of using their GCI family of wireless phones throughout Alaska and the lower 49 states, and not just in their home area."

In addition, GCI launched its EVDO Rev A wireless Air Cards late in the fourth quarter of 2008. GCI offers the Air Cards as a promotion tied to its highly successful high speed cable modem offerings at an initial price point of \$20 per month. Based on early indications GCI expects the new offering will continue to grow its high speed data customer base.

GCI is the largest telecommunications company in Alaska. The company's cable plant, which provides voice, video, and broadband data services, passes 90 percent of Alaska households. GCI operates Alaska's most extensive terrestrial / subsea fiber optic network which connects not only Anchorage but also Fairbanks, and Juneau / Southeast Alaska to the lower 48 states with a diversely routed, protected fiber network. The company's satellite network provides communications services to small towns and communities throughout rural Alaska. GCI is now in the process of constructing Alaska's first truly statewide mobile wireless network, which will seamlessly link urban and rural Alaska for the first time in the state's history.

A pioneer in bundled services, GCI is the top provider of voice, data, and video services to Alaska consumers with a 70 percent share of the consumer broadband market. GCI is also the leading provider of communications services to enterprise

customers, particularly large enterprise customers with complex data networking needs. More information about the company can be found at www.gci.com.

The foregoing contains forward-looking statements regarding the company's expected results that are based on management's expectations as well as on a number of assumptions concerning future events. Actual results may differ materially from those projected in the forward looking statements due to uncertainties and other factors, many of which are outside GCI's control. Additional information concerning factors that could cause actual results to differ materially from those in the forward looking statements is contained in GCI's cautionary statement sections of Form 10-K and 10-Q filed with the Securities and Exchange Commission.

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