

FOR IMMEDIATE RELEASE

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GCI brings Video on Demand to Juneau

GCI is rolling out Juneau's first and only "Video on Demand" service in June.

Video on Demand, or VOD, allows GCI customers to choose from over 3,000 hours of free and paid programming including television shows, specials and movies. More HD movies are being added to the slate of options throughout the month of June.

All of GCI's cable subscribers in Juneau now have access to new-release movies, classic movies, and movie channel original programming. Most customers also have access to four free on-demand libraries: National Geographic, PBS Kids Sprout, NFL Network and SPEED.

Subscribers of premium channels such as HBO, Showtime and STARZ will have access to additional on-demand movie libraries with their subscription. Pay-per-view movies and events will also be available on demand. Paid movies typically range from \$2.99-\$5.99, making VOD quite competitive with local rentals and mail-order services.

Customers in Juneau who do not currently have a VOD-capable cable box, but can bring in their old boxes and exchange them.

Customers can access this new slate of options by tuning into channel 777 or accessing through an "On Demand" icon in the quick menu.

GCI (Nasdaq: GNCMA) is an Alaska-based integrated communications provider that delivers voice, video and data services through its fiber optic, satellite, hybrid fiber coaxial and metropolitan area network facilities. More information about GCI can be found at www.gci.com

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